

Véronique Nguyen
Graphic Design
Editorial
Digital
Print
Brand identity
Visual direction

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"Can I see
your book..." [here](#)

"We could
collab..." [here](#)

I specialize in editorial design, visual identities and art direction. I am currently senior graphic designer at Mackage where my main role is to research, develop and conceptualize visual and graphic concepts. By respecting the brand identity of the company, I carry out projects that redefine the brand identity through different visual channels such as lookbooks, social networks, e-com, digital and printed concepts, etc. I am brought to collaborate with the various departments in order to bring graphic and visual ideas taking into account all the visual channels.

Education

BA in Graphic Design,
Université du Québec en Outaouais
Major Graphic Design, Minor Visual Arts

Graphic designer, since 2012

Mackage, The Modern Shop, Featuring Agency, Gouvernement du Canada (Global Affairs, Environment and Climate Change Canada, Trade Commissioner Service)

Clients

The New Gallery, Issadesign, Anna Hawkins, Association des camps du Québec, Untitled Art Society, Spiffy Moves, Maryse Larivière, Mikhel Proulx, Issadesign, Ephemeral Coast, Théâtre Duceppe, Inis, Global Affairs Canada, boutique Isabelle, Palco, The Modern Shop

Publications

Orgazing by Maryse Larivière
Untitled Art Society, Calgary, 2017

Spiffy Moves
numéro 01, 2015
numéro 02, ISSN 2371-0861, 2016

Queer Codes: Studies in Gender, Sexuality, and the Digital, 2016

Collaborations

[Figures de Styles Magazine](#), no. 2, 2019
[Fallfellfelt.com](#), 2018
[Bref MTL Thématique Relaxe!](#), 2017
Arprim, Nuit Blanche, 2017
[Caribou Magazine](#), Hors-série, 2017
[Collectif Blanc: Pop Up Collage](#), 2015
[Collectif Blanc: Floral Capsule](#), 2014
Oaks Skateshop x Véro skateboard, 2013

Software Proficiency

Photoshop, Illustrator, Indesign, After Effects, Figma